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# First close-up images of the ŠKODA KODIAQ: distinctive design for the new large SUV

- › ŠKODA KODIAQ transfers the brand's new design language into the SUV segment
- › A wide radiator grille, athletically shaped doors and crystaline rear lights give a glimpse of the new, distinctive ŠKODA SUV design
- › The new SUV model offers a generous amount of space, great functionality, state-of-the art assistance systems and innovative connectivity solutions
- › ŠKODA KODIAQ celebrates its world premiere on 1 September 2016 in Berlin

**Mladá Boleslav, 10 August 2016 – Shortly before the world premiere of the ŠKODA KODIAQ on 1 September in Berlin, the Czech car manufacturer reveals exterior details of its new, large SUV model. They give an impression of how ŠKODA will transfer the brand's expressive design language into the SUV segment. At the same time, the close-up images underline the brand's high and uncompromising design and craftsmanship standards.**

The ŠKODA KODIAQ is impressive: the wide, three-dimensional radiator grille is striking, with its own character. In combination with the narrow, raked headlights, which are available with full-LED technology for the first time, the brand's first large SUV is an unmistakable presence on the road. The side and rear views are also crisp: the doors are athletically shaped and the tailgate is expressively sculptured. The rear lights, with LED technology as standard, shine in the ŠKODA-typical C-shape.

The exceptional amount of space is also typical of ŠKODA: with a capacity of 720 to 2,065 litres (with the rear seats folded down), the five-seater ŠKODA KODIAQ offers the largest boot within its class. A first for ŠKODA: the SUV can also roll off the production line with seven seats as an option. Using the position of the seats and angle adjustment, they can be adapted to the widest range of seating and loading requirements. If the optional folding front passenger seat is chosen, the car can transport items up to 2.90 metres long.

The newest driver assistance systems ensure improved safety and comfort. Area View, using surround-view cameras with wide-angle lenses at the front and the rear as well as in the wing mirrors, displays various views of the car's immediate surroundings on the in-car monitor. These include a virtual top-down view and 180-degree pictures from the areas to the front and rear. Tow Assist is also new to the range: if the ŠKODA KODIAQ is pulling a trailer, the system takes over steering when reversing slowly. Additionally, while reversing, the new Manoeuvre Assist will brake as soon as an obstacle is detected behind the vehicle.

The ŠKODA Connect mobile online services are another innovation. They are divided into two categories: the Infotainment Online services ensure more information and navigation in real time, and the Care Connect services provide remote access as well as assistance.



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The centrepiece of the Care Connect services is the emergency call following an accident: if an airbag is activated, a so-called Emergency Call (e-Call) automatically goes through to an emergency call centre.

The ŠKODA KODIAQ celebrates its world premiere on 1<sup>st</sup> September 2016 in Berlin.

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### Media images und video:



#### First close-up images of the ŠKODA KODIAQ: distinctive design for the new large SUV

The ŠKODA KODIAQ's wide, three-dimensional radiator grille is striking, with its own character.

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Source: ŠKODA AUTO



#### First close-up images of the ŠKODA KODIAQ: distinctive design for the new large SUV

The ŠKODA KODIAQ's rear lights, with LED technology as standard, shine in the ŠKODA-typical C-shape.

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Source: ŠKODA AUTO



#### First close-up images of the ŠKODA KODIAQ: distinctive design for the new large SUV

For the first time in a ŠKODA, the brand's first large SUV is even available with seven seats.

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Source: ŠKODA AUTO



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### First close-up images of the ŠKODA KODIAQ: distinctive design for the new large SUV

The crystalline-shaped wheels provide an insight into the new distinctive SUV design from the Mladá-Boleslav brand.

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Source: ŠKODA AUTO

PHOTO

### Video: First close-up images of the ŠKODA KODIAQ - distinctive design for the new large SUV

Shortly before the world premiere of the ŠKODA KODIAQ on 1<sup>st</sup> September in Berlin, the Czech car manufacturer reveals exterior details of its new, large SUV model.

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Source: ŠKODA AUTO

#### ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in the Czech town of Mladá Boleslav in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide in more than 100 markets.
- > has been part of Volkswagen Group since 1991. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- > operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- > employs over 26,600 people globally.